

# Dr Muhammad Ali Hamza

*A soul with acumen, strength, and agility*



## Personal Information

**Name:** Muhammad Ali Hamza **CNIC Number:** 37405-0388941-9

**Date of Birth:** September 12, 1981 **Email:** [mahamza@uvas.edu.pk](mailto:mahamza@uvas.edu.pk)

**Mobile:** +92-300-4368873

## Education

Degree	Majors	Year	Division/CGPA
Bachelor	Education, Journalism	2002	1 <sup>st</sup>
MBA	HRM	2007	3.37
MS	HRM	2011	3.67
PhD	Business Administration	2017	

## Work Experience

**My teaching experience expands to 10 years, Training and Management experiences of 7 years, and 5 years of experience in the field of Electronic Media as an anchor and program host.**

**University of Veterinary and Animal Sciences Lahore** Serving as a permanent faculty member in the Faculty of Life Science Business Management of UVAS Business School from March 31, 2010 till date. I primarily teach *Communication, Human Resource Management, Environment Health and Safety, Disaster Management, Strategic Management, Organizational Behaviour, Advertisement and Promotion (Branding)*. Beside teaching I train and deliver my talks on Building Relationship with language, Grid Leadership Model, Multiple Intelligences, Value of doubt, IELTS preparation etc.

**GC University Lahore** from February 13, 2008 to March 30, 2010, served as **Deputy Director Quality Enhancement Cell and Publications**. My core responsibilities were:

- To assess the academic and administrative departments of the university to design the action plan for improved performance. The structured assessment process was in placed.
- To formulate, implement and evaluate the strategies for Human Resource Development through training, talks, seminars, and workshops
- To serve as trainer/ resource person for specific trainings
- To publish (collection of data, editing, formatting, designing) the newsletter, brochures, and prospectus for the university

**CARE Foundation** from July 15, 2005 to January 31, 2008 as **Deputy Manager Human Resource and Training**. CARE(Cooperation for Advancement and Rehabilitation )is a Lahore based charitable trust (NGO), running 172 MCL and CDG schools and teaching 129,000 students. I was appointed here as **Manager; Access Micro Scholarship English Language Program funded by American Consulate**, where my core responsibilities were:

- 1) To oversee the entire program, 2) From planning to evaluation, 3) Developing new strategies to teach English, 4) Designing assessment tools to evaluate students and instructors,

At the end of Access program I was placed as a **Deputy Manager HR & Training**, where my core job responsibility was split in 3 categories, **Recruitment, Compensations and HR development (Training)**. In every category I had to perform certain tasks, such as:

- 1) Staffing, 2) Structuring compensation and benefit plans, 3) Employee evaluation, 4) Generating TNAs (Training Need Analysis), 5) Designing training modules, 6) Implementation of the trainings, 7) Giving

trainings as a resource person on certain topics, 8) Training follow ups, 9) hunting volunteer and talented resource persons.

#### **Administrative/ consultative/ Advisory Services**

<b>Service</b>	<b>Institution/ Funding Agency</b>	<b>Years</b>
Establishment of Business Incubation Centre	UVAS	2012
University Advancement	UVAS	2013
Structuring Training Coordination Team (TCT)	UVAS	2013
Still & Film Society	UVAS	2013
Developing Advertisement Campaign	Department of Energy Punjab	2013
Reviewing L&DDD Punjab Communication Strategy	L&DDD Punjab	2012
Stage Secretary on 3 <sup>rd</sup> , 4 <sup>th</sup> , 5 <sup>th</sup> Convocation	UVAS	2011-12-13
Structuring MBF-BBA degree programs	FLSBM - UVAS	2012
Publication of 4 Prospectuses	FLSBM – UVAS	2010-14
Publication of Prospectus	GCU Lahore	2009
Publication of Newsletter	UVAS	2011-14
Publication of Newsletter	GCU Lahore	2008-09
Member Core Committee for Business Plan of UVAS	UVAS	2014-2015
Making of UVAS Annual Report	UVAS	2014

#### **Participation in Trainings as Resource Person**

<b>Topic</b>	<b>Institution/ Funding Agency</b>	<b>Year</b>
Art and Science of Cinematography	University of Central Punjab (UCP)	2015
Video Production Process	Pentax Pakistan	2015
Effective communication	IOT by LID-HEC- VU ISL Campus	2015
Recruitment and Selection from HRM view	IOT by LID-HEC-UVAS LHR Campus	2015
Communication skills	IOT by LID-HEC	2014
Right use of PPT	IOT by LID-HEC	2014
Emotional Intelligence	CEPA- UVAS	2014
Multiple Intelligence	LID-HEC-UVAS	2014
Communication for salesmanship	Altaf & Co	2014
Essence of Internship	Standard College	2014
Grid Leadership	Solve Agri Pvt Ltd	2013
Communication for Extension Workers	Solve Agri Pvt Ltd	2013
Presentation skills	Solve Agri Pvt Ltd	2013
Communication for Female Extension Workers	UVAS – USAID	2013
Fundamental of Photographic Composition	Pakistan Institute of Fashion and Design	2013
Making of Mission Statement	UVAS – QEC	2013
Making of Competitive Profile Matrix	UVAS – L&DDD Punjab	2013
Personal Effectiveness and Locus of Control	UVAS – HEC	2013
Fundamental of Photographic Composition	Still & Film Society UVAS	2013
Interpersonal Skill for educational administration	Standard College	2013
Value of Communication for Teachers	UVAS – CEPA	2013
Knowing own Effectiveness	L&DDD Punjab	2012
Theory of Multiple Intelligences for HEIs' Teachers	UVAS – HEC	2012
Communicating with students	GCU Lahore	2012

Role of Communication in Career	Jang Education Expo	2012
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**Participation in Trainings, workshops, conference and seminars as Attendee**

<b>Institution</b>	<b>Topic</b>	<b>Year</b>
Spoken Chinese Language	Chiangsu	2014
NUST and HEC Pakistan	Establishment of ORIC	2012
Learning Innovation Division of Higher Education Commission (HEC) Pakistan	Case Based Teaching	2011
Internal Congress of Qualitative Inquiry (ICQI)	Quality Competitiveness and Performance	2011
British Council and HEC Pakistan	Research Exchange Program	2010
Grid International, Inc	The Leadership Grid	2010
Learning Innovation Division of HEC Pakistan	Exploring the Jigsaw of Assessment	2010
HEC Pakistan	Business Incubation Centre	2010
Education UK	Writing Essay and Research Proposal	2009
Institute of Research Promotion	Quality Research: Learning by Doing	2009
HEC Pakistan, Punjab University	Assessing Quality in Higher Education	2008
Iqra Millennium University	Television Production	2006
Fulbright, Department of States and The George Washington University USA	South Asian teacher training project	2006
Society of Pakistan English Language Teachers	Teaching learning, learning teaching	2005
NGO Resource Centre Agha Khan Foundation	Managerial Skills for new Supervisors	2005
CARE Foundation	Time, Event and Kaizen Management	2005
Pakistan institute of Management	Modern Secretarial Skills	2004
Soft age Communication	Adobe Photoshop, Flash	2001

**Publication**

<b>Title</b>	<b>Journal</b>	<b>Year</b>
The Existential Paradox between Code and Conduct: Decoupling and Its Far Reaching Consequences in Higher Education	Pakistan Journal of Commerce and Social Sciences, Vol 10 (3)	2016

**Conference papers**

<b>Title</b>	<b>Forum</b>	<b>Year</b>
Attitude of university students toward corruption: Is higher education infusing high morals?	1 <sup>st</sup> International Conference at the University of Lahore	2016
E for Integrity: Website Content Analysis of Public Sector Organizations	First International Conference on Managing the Future Organized by NCBAE and AEROPA	2015
Trade not Aid – Social Entrepreneurship	International Conference on Management Issues Organized by UMT	2013