



UVAS

Faculty of Life Sciences Business Management

2011

PROSPECTUS

Department of Economics & Business Management



A step toward self sustainability



Contents

Messages

1

Historical Vista of UVAS

4

Introduction of FLSBM

5

Faculty Profile

6

About MBA Programs

12

BBA (Hons.)

14

Post Graduate Diploma (PGDFEB)

18

Scheme of studies for all Programs

19

Facilities for the students

30

List of Administration

36





DISCLAIMER

This prospectus is informational and should not be taken as binding on the University. Each aspect of the educational setup including admission procedure, rules and regulations regarding examination and discipline require continuous review by the competent authorities. The University, therefore, reserves the right to change any rule/rules and regulations applicable to the students whenever it is deemed appropriate or necessary. Rights are reserved to offer or not to offer any program mentioned in the prospectus.

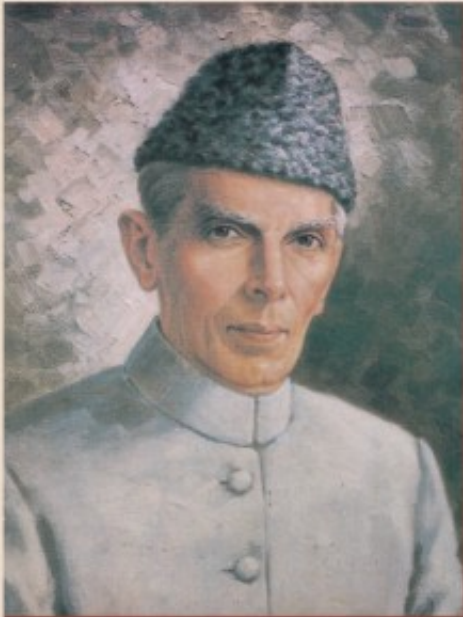
Inquiries concerning admission should be addressed to

Syed Sadir Ali Zaidi

Director

Department of Economics & Business Management
University of Veterinary and Animal Sciences, Lahore
Tel: 042-9213663, 9211449 Ext 288





Quaid-e-Azam Muhammad Ali Jinnah
January, 1945

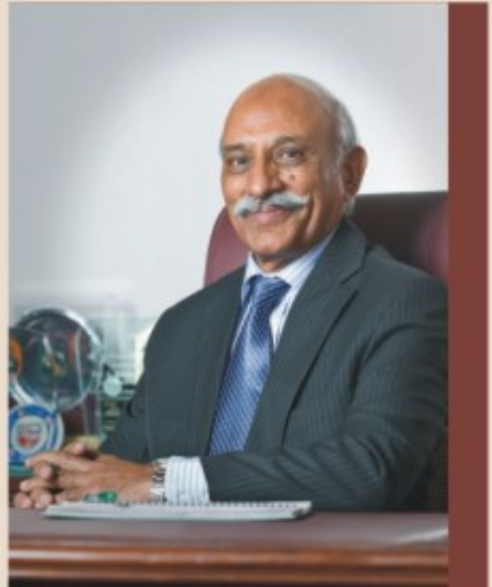
Education is a matter of life and death to our nation. The world is moving so fast that if you do not educate yourselves you will be not only completely left behind, but will be finished up. The Holy Prophet (PBUH) had enjoined his followers to go even to China in the pursuit of knowledge. If that was the commandment in those days when communications were difficult, then, truly, Muslims as the true followers of the glorious heritage of Islam, should surely utilize all available opportunities. No sacrifice of time or personal comfort should be regarded too great for the advancement of the cause of education.

Message of the Vice Chancellor

We at University of Veterinary and Animal Sciences, Lahore have an entrepreneurial spirit. Our offerings of programs and services are driven by the needs of our community and economy. We have dramatically expanded our undergraduate and postgraduate programs to offer degrees in areas of workforce demand such as poultry science, bioinformatics, fisheries & wildlife, dairy technology, applied microbiology, M.Phil and PhD programs in wildlife, fisheries, dairy technology, MBA and BBA in life sciences.

In today's business environment everything is rapidly being commercialized. Starting from general business to health services every service has come under the ambit of business. So the professionals working in fields of health sciences, animal sciences, pharmaceuticals, agriculture and other life services need to have a deep insight of business administration. The MBA degree holders have unlimited avenues to excel in their career. Similarly, the BBA program will provide a subsequent strong foundation and in depth knowledge of managerial skills as well as a ladder for executive services.

Earning your Master of Business Administration degree in Life Sciences is the start to a career in business planning to negotiations, managing budgets, creating marketing plans, establishing key performance metrics, and functioning in multiple professional roles as part of a life sciences team, this program prepares professionals with business skills specific to the industry.



Prof. Dr. Muhammad Nawaz
Vice Chancellor

The participants earn MBA degree that is designed to help them gain the experience and business skills to assume leadership roles in the field.

I welcome the students joining MBA life sciences and BBA program to this prestigious professional University. I am sure that you will find conducive environment for learning, training and skill development. I wish you best of luck in your future endeavors.

Message from Dean, FLSBM

It is my pleasure to offer MBA (Life Sciences) degree program. This program is being offered first time in Pakistan. The Faculty of Life Sciences Business Management is working hard to promote business education in concerned professionals.

As all the Life Science graduates have to work in business environment because of transition of every profession to business approach. Same is true for our Livestock and Poultry sectors. As both of these sectors are growing with a fast pace resultantly there is an enormous increase of need for skilled manpower in these professions. Keeping in view these needs Faculty of Life Sciences Business Management (FLSBM) has initiated MBA (Life Sciences) degree program which will provide all the necessary business skills needed by Life Sciences professionals. I am also honored to offer and inaugurate BBA program, which is based on latest developments in management field, preparing our graduates for challenging business administration stance and quality management.



Prof. Dr. Ijaz Ahmad
Dean, FLSBM

The Faculty arranges guest speakers to provide students chances to connect their theoretical knowledge with practical knowledge of business practitioners. By using innovative learning techniques the faculty will do their best to produce future business leaders for Life Science fields. I wish you best of luck.

Director's Message

Welcome to the Department of Economics and Business Management at University of Veterinary and Animal Sciences. Agriculture sector in Pakistan is still the largest sector of the economy with deep impact on socio-economic set up, in spite of structural shift towards industrialization.

According to the Financial Times, the world faces a permanent crisis and global instability unless countries act now to feed surging population by doubling agricultural output by 2050. Keeping in view of the future national and global food demand, UVAS put forward its vision to strengthen the Pakistan's economy and bring agricultural competitiveness in the region. Management studies in Life Sciences is one of the unique programs. Our morning and evening MBA programs offer a unique combination of traditional management modules with industry driven specialization routes. Our BBA program is another of its kind which fosters active adult learning approaches, instills innovation and explores the bounds of latest business strategies.

Department of Economics and Business Management, invites business professionals from real world to impart their practical knowledge and share personal experiences. Students are encouraged to participate in workshops, seminars and training sessions.



Syed Sadir Ali Zaidi
Director, DEBM

Our main focus is not only to train our students academically but their personal grooming is also very central to us. Highly qualified faculty, rigorously selected students and professionally trained staff are our main features.

Best of luck



Historical Perspective

The University of Veterinary and Animal Sciences, Lahore, is one of the oldest Veterinary Institutions in Asia. Since its inception in 1882, this institution offered a wide range of programs that have effectively catered the educational and training needs in the field of Veterinary and Animal Sciences. By now it has emerged as one of the famous centers of teaching in Veterinary Education in Asia.

This Institution started as Veterinary School in 1882 and was raised to the status of Punjab Veterinary College by the end of nineteenth century. Its present buildings were completed in 1921. In 1942, the College was affiliated with the Punjab University, Lahore. In 1971, this College was integrated with the University of Agriculture, Faisalabad. The Up-gradation of College of Veterinary Sciences, Lahore to the status of a University in June 2002, was an obvious testimony of commitment of the Government regarding institutional arrangement for further research, higher education, human resource development and poverty alleviation.



Academic Hierarchy of UVAS



Faculty of Life Sciences Business Management

a step toward self sustainability



Faculty of Life Sciences Business Management is one of the emerging Faculty of University of Veterinary and Animal Sciences Lahore. This Faculty has a vision to promote Business Management education in Life Science fields. This Faculty has been offering various undergraduate and postgraduate courses. The MBA (Life Sciences) degree offered by this faculty is one of the Landmark program first of its kind in Pakistan. In addition to this, for capacity building of Livestock sector this faculty has organized Leadership Development Program (LDP) and similarly training programs for Human Resource Development.

Arranging conferences and seminars is a routine activity of this faculty. Today's business environment demands managerial skills and business orientation of professionals working in Life Science fields. Keeping in view this aspect, Faculty of Life-Sciences Business Management has been entrusted to produce these required professionals. The IT department of FLSBM has been training the students of various degree programs and faculty members in computer related skills.



Prof. Dr. Ijaz Ahmad

Dean, FLSBM

Prof. Dr. Ijaz Ahmad is the Dean at FLSBM. Previously, he also held many prestigious positions, including the posts of Member Central Licensing & Drug registration Board at Ministry of Health, Islamabad and Director Research, Cooperative des Inseminateurs du Quebec Beloeil, Canada and many others. He earned his Ph.D degree from University of Minnesota, USA and enjoys the distinction of being first Pakistani to earn Post doc fellowship in Veterinary & Animal Sciences from Laval University, Canada. Dr. Ijaz Ahmad is in the field of teaching and research since 35 years. He has contributed in the world of research by publishing 25 research articles and 30 proceedings and abstracts in national and international journals with high I.F. In recognition of his outstanding performance in the field of Veterinary & Animal Sciences, he has been listed among the 'Productive Scientist of Pakistan' thrice. He also participated in several national and international conferences as speaker.



Syed Sadir Zaidi

Director, DEBM

With several years of work experience in national and international banks, 17 years of teaching experience in renowned business schools, mentionable expertise as an entrepreneur, Syed Sadir Ali Zaidi joined UVAS as Director DEBM. His area of proficiency is finance and he has provided financial consultancy on various research projects such as one for homeless people in Washington DC USA and conversion of private limited company into public limited. Sadir holds a BS degree in Finance & Banking and MBA in Financial Management from Southeastern University Washington DC USA.



Dr. Maqsood Ahmad

Assistant Professor
PhD Scholar

Dr. Maqsood Ahmad holds M.Sc. (Hons.) degree in Agricultural Economics with basic degree of Doctor of Veterinary Medicine (DVM). Currently, he is pursuing for Ph.D degree in the field of Agriculture Economics. He is exploring the resources for profitable and sustainable milk production. He worked as Researcher in Livestock Production & Research Institute. His research thesis was on Economics of Milk Production. He worked in progeny testing program of Nili Ravi Buffalo and Sahiwal Cattle for Bull production. He worked as a successful Farm Manager and managed a profitable farming and dairy production. He also worked in the Project of Buffalo Research Pattoki and identified the best Buffalo breed and Breeders in the Buffalo dominated area. He is adept in Dairy Farming and in giving technical inputs & consultancy services to the establishment of the commercial dairy farms. Being an economist, he is expert in breeds and animal procurement.



Dr. Tahir Mahmood

Assistant Professor

Dr. Tahir Mahmood did his M.Sc and M.Phil Economics from Quaid-e-Azam University, Islamabad. He completed his PhD in Economics from Pakistan Institute of Development Economics (PIDE), Islamabad. His dissertation entitled "Debt sustainability and dynamics in Pakistan: theory and evidence" wherein he addressed the Debt sustainability issue by developing a theoretical framework and to derive debt sustainability condition for the economy of Pakistan. He has teaching experience of 21years in his credit. Dr. Tahir supervised eight theses at Master and M.Phil Level. His twelve-research papers have been published in eminent journals. He is computer literate with vast knowledge of working in Econometric Packages like E-views and Microfit. Microeconomic theory, Quantitative Economics and Econometrics are the field of his special interest.



Dr. Rana M. Ayyub

Assistant Professor
PhD Scholar

Dr. Ayyub holds MBA degree and PGD (Post Graduate Diploma) from IBA, University of the Punjab. Previously he did DVM (Doctor of Veterinary Medicine) and M.Sc.(Hons.) in Pathology from UVAS, Lahore. He was awarded as Best faculty member for the year 2008 at UVAS, Lahore. He secured FFC (Fauji Fertilizer Company) merit based scholarship for his MBA. He has seven research papers in reputed national and International journals. Recently, he presented his research papers in International conferences in Malaysia and Turkey. He is a regular writer of popular and scientific articles in different national and international English newspapers. At UVAS, he has been serving as Chief Editor of "VISION" the University magazine and as Joint secretary of ASA (Academic Staff Association) for the last four years. He has been serving private Meat industry as Consultant.



Mr. M. Ali Hamza

Lecturer

M.A Hamza is equipped with total experience of 10 years in the domain of management, training and electronic media. He holds MS degree in Human Resource management. He has been offering his services to public and private sector institution as well as profit and nonprofit organizations. As a certified public speaker he provides talk on certain topics such as Human Resource the Living Asset, Operative Communication, Leadership for Today and Tomorrow, Theatrics in Teaching etc. A proven can-do attitude and the ability to deal effectively with a number of tasks simultaneously describe M. A. Hamza.



Mr. Attique ur Rehman

Lecturer

Attique ur Rehman is a young, dynamic professional pursuing a sound career in Management Sciences. He is an M.Phil leading Ph.D student in the area of Total Quality Management. He has also secured a gold medal and Governor's Roll-of-Honor award in MBA for his outstanding academic performance.

In his training certifications belt, he possesses ISO 9001 Lead Auditor Quality Management System (QMS) and Six Sigma Black Belt (SSBB). He has a versatile portfolio having specialty in teaching advanced courses from marketing and management domains for the last 5 years. He has been serving different public and private institutes as a visiting faculty member since his permanent inception at UVAS.



Ms. Samia Ayyub

Lecturer

Samia Ayyub, distinguished, audacious and zealous one may call her teacher- self. She is remarkably doing her best in the department of economics and business management. She received gold medal and Roll of Honor in F.Sc from a reputed institution Queen Mary College, Lahore. From the same institution she earned her B.Sc degree with eminent result. She was appearing as a morning star in the field of business administration and did MBA banking and finance from Hailey college of Banking and Finance, University of the Punjab with distinction in specialization, in international trade. She has availed scholarships on merit many a times. Dedicated spirit and a truly win-win attitude describe her. Presently she is doing her M Phill and progressing continually in her academic pursuits.



Dr. Aman Ullah

Lecturer
PhD Scholar, (on study leave)

Dr. Aman holds DVM and M.Sc (Hons) degree in Physiology; he did his MBA from Imperial College of business studies, Lahore in 2007. He served the Novartis Pharmaceutical for three years and then joined the UVAS, Lahore in 2005 as lecturer. He got Dean's and Rector's roll in MBA. He has attended many national and international conferences here and abroad. His areas of specialization include Human Resource Management. He won the competitive scholarship for Ph. D abroad in HRM and performance of dairy industry. He successfully got admission in Ph. D in school of Management, RMIT University, Melbourne Australia. He has been conducting various training for livestock professional in Faculty of Life Sciences Business Management.



Dr. Muhammad Asif

Lecturer

Dr. Asif holds degree of DVM and MBA (Life Sciences) from UVAS. He is responsible for training & development project of DEBM to interact with public and private sector. He is successfully handling trainings on behalf of UVAS which has resulted to enrich corporate liaison with public & private sector. He has extensive professional experience of three years as a Teacher, Trainer and program coordinator. He also delivers knowledge on short skills development courses. He participated in different workshops & seminars as Foresight workshop at COMSTECH Islamabad and LFA workshop. Currently he is also working as a program coordinator of MBA (Life Sciences) evening program.

Visiting Faculty

Prof. Dr. Qais Aslam

Professor of Economics, University of Central Punjab.

Prof. Saadat Karmani

FCMA-London CIA, FL USA

Mr. Asim Naseem

Master's in English literature

Mr. Waseem Subhani

Lecturer, Punjab Group of Colleges.

Mr. Hussain Riaz

Risk Manager, Standard Chartered Bank

Mr. Jawad Amjad Ghauri

Director, AAA Project, XL Associates Pvt. Ltd.

Dr. Zafar Ikram

MS, General Hospital

Mr. Laique Ahmed

MBA - IBA (PU)

Dr. Tariq Mehmood

DVM, MSc (Animal Nutrition) MS (TQM)

Dr. Abdul Razzaq

M-Phil in Pathology.

Mr. Mazhar Abbas

Mphil in Management-UMT

Mr. Azhar Saif

BSc Mechanical Eng. UET

Mr. Adil Aftab Kashmiri

Advocate High Court, Lahore

Dr. Asif Latif

Marketing Manager, Big Bird Pvt. Ltd.

Department of Statistics & Computer Sciences



Mr. Farhan Masud

Assistant Professor

Mr. Farhan Masud holds master degree in Computer Sciences from the Quaid-e-Azam University Islamabad. Areas of his interest include programming languages, theory of Automation, object oriented languages and Programming methodologies. He has over 9 years of teaching experience.



Mr. Liaquat Ahmad

Assistant Professor
PhD Scholar

Mr. Liaquat Ahmad holds M. Phil. (Statistics) degree from GC University, Lahore. He did his Masters in Economics and Education from University of the Punjab and PGD (Post Graduate Diploma) in Demography from SSRIC, University of the Punjab, Lahore. He has 15 Years of teaching experience. His areas of interest include Multivariate Analysis, Survey analysis, Econometrics and Educational Measurements. He is also providing services for Statistical data Analysis to research students.



Mr. Tariq Mahmood Bajwa

Assistant Professor

Mr. Tariq Mahmood Bajwa did his B.Sc. from Islamia University Bahawalpur. He did his M.Sc. (Statistics) and M.Phil from University of Agriculture, Faisalabad. He also holds B. Ed. degree from University of the Punjab Lahore. In addition to his teaching responsibilities he has been working on different administrative posts like Assistant Controller of Examinations, Assistant Hostel Superintendent and Incharge Animal Husbandry sectional Library. Currently, he is serving as Incharge of university auditorium and sharing the responsibility of managing all the lectures/ classes arranged by Virtual University. He has vast experience of data analysis and guiding research students in their research projects.



Mr. Muhammad Bilal

Lecturer

Mr. Muhammad Bilal holds M.Sc. and M. Phil. degrees in Statistics from GC University, Lahore. He has teaching experience in different Colleges of Lahore. His areas of interest include Multivariate Analysis, Distribution Theory and Experimental Design. His fourteen research papers have been published in eminent journals. He has also presented his three research papers in international conferences in Malaysia, Kuwait and Turkey. He has expertise of conducting Statistical Analysis in researches of different fields. He has over five years of teaching experience.



M. Khawar Bashir

Lecturer
PhD Scholar

Mr. Muhammad Khawar Bashir holds master degree in Computer Science from University of the Punjab, Lahore. His areas of interest include programming languages, theory of Automation, Networks and Web Development Tools. He has teaching experience in different Colleges and Universities.



Mrs. Qurat-ul-Ain

Lecturer

Mrs. Qurat ul Ain holds Masters Degree in Mathematics from Islamia University, Bahawalpur. She also holds B.Ed degree from Allama Iqbal University, Islamabad. She has teaching experience for last four years. Her areas of interest include Calculus, Analytical, Geometry, Differential Equations, Algebra and Discrete Mathematics.



Together we are

Eligibility Criteria & Rules for Admission

The Master of Business Administration (MBA) Life Sciences Program at UVAS is an intense and demanding experience, which requires two and half years of study. The program is designed to develop individuals with outstanding managerial skills, expertise in decision making, management of budget and resources, management of business challenges, entrepreneurship, strategic planning, marketing and human resource management in the environment of Life science and related fields.

Program Design:

The MBA (Life Sciences) program is comprised of five semesters. Each semester will be of 18 weeks including one week of final exams. The total number of credit hours will be 66, having 20 courses each of 3 credit hours, Management Research project of 6 credit hours and one internship whereas internship is not required for students enrolled in evening program.

There will be three courses for each specialization track. Management Research Project as well as internship will have to be completed in the relevant area of specialization.

Eligibility Criteria:

- 16 years of education in any discipline from HEC recognized institution is required from candidates applying for Morning MBA program.
- 14-16 years of education in any discipline from HEC recognized institution along with minimum 4 years of managerial level experience is required from candidates applying for MBA Executive program.
- Minimum 2nd division throughout the academic career.
- Students from Life Sciences background will be preferred.
- Candidates having Masters/Bachelor with 1st division will be given 10 marks and 5 marks for 2nd division.

Eligibility Criteria & Rules for Admission

Three and a half -year MBA is an intensive program aimed at developing high-caliber individuals into self-assured, well-informed, analytical and conscientious leaders in a rapidly growing intricate business environment. FLSBM has matured its status as one of the few institutes in Pakistan which are offering MBA in Life Sciences as well. The

Program Design:

The MBA (Life Sciences) program is comprised of seven semesters. Each semester will be of 18 weeks including one week of final exams. The total number of credit hours will be 90, having 28 courses each of 3 credit hours and Management Research project of 6 credit hours. There will be three courses for



competent faculty, drawn from renowned institutes is voluntarily invigorating salient business dimensions such as marketing, finance, human resource, accounting and organizational behavior. However, the program does not simply supply with essential management knowledge but provides a central focus on personality development and managerial skills, which is all too often ignored. The students at the department are continuously engaged in different consultancy challenges, bringing benefits to the organizations with which they interact and directly enhancing their own management and leadership skills.

each specialization track. Management Research Project as well as internship will have to be completed in the relevant area of specialization.

Eligibility Criteria:

- 14 years of education in any discipline from HEC recognized Institution.
- Minimum 2nd division throughout the academic career.
- Students from Life Sciences background will be preferred.
- Candidates having Bachelor with 1st division will be given 10 marks and 5 marks for 2nd division.

Eligibility Criteria & Rules for Admission

The Bachelors in Business Administration (BBA) program works on the concepts of function, rationalization and improvisation of the business management in deep details. It includes many modern branches of business and

establishment of novel ideas in the use of the technology of the present age. The focus of the program is on the latest business theories and application in practice.

FLSBM.... A LEARN



finance as accounting, marketing, and finance, operations, project & quality management etc. Students will get authentic knowledge about the business and the behavioral of the business class. The students are told the groundlings of the business and then to use those respective rules in their practical life. It helps the students to put a step forward to the isle of success through motivated and well learned teaching faculty. The program will inculcate the written and oral proficiency in communication and the

Program Design:

The BBA(Hons) program is comprised of eight semesters. Each semester will be of 18 weeks including one week of final exams. The total number of credit hours will be 124, having 40 courses each of 3 credit hours, one Management Research project of 6 credit hours and one internship program of 3 credit hours. There will be four courses for each specialization track. Management Research Project as well as internship will have to be completed in the relevant area of specialization.

Eligibility Criteria:

Only those candidates shall be eligible for admission who have passed:

- The higher secondary school examination.
- Intermediate or pre-degree examination in science or arts
- from a recognized University or Board.
- Any other examination having the scope and standard of Pakistan equivalent to the Intermediate Examination of a University or Board.
- Minimum 2nd division throughout the academic career.

NING JUNCTION



Admission Procedure for MBA (Life Sciences) Programs & BBA (Hons)

A candidate seeking admission in MBA (Life Sciences) or BBA (Hons.) program should apply to the Director DEBM through the admission forms attached along with this prospectus. It is important for the students to follow the guideline and provide compliance accordingly. Attested photocopies of the academic credentials, national identity card, academic references, and recent photographs should be provided along with duly filled application form.

a) An applicant will not be admitted to

any program in the following cases:

- I. If the application form is incomplete.
 - II. If the required documents or the application fee is not deposited in time.
 - III. If any fake statement and/or document is provided. In case such a false statement comes to the notice of the Department at a later stage, the applicant will be dropped from the rolls of the University.
- b). The decision of the Departmental Admission Committee in the above matter will be considered final.



Admission Criteria:

Academic Qualifications	30%
Admission Test	30%
Interview & Relevant Experience	40%

Note: Relevant experience is required for MBA Executive, two and half year degree program only.

Number of Seats:

The total No. of seats and their allocation to different categories will be decided by the Department admission committee.

Requirements for MBA (Life Science) and BBA (Hons) Degree:

Following are the requirements to obtain MBA (Life-Sciences) and BBA (Hons) degree:

1. A student must attend at least 75% of his/her lectures, seminar sessions, meetings, etc. to become eligible for appearing in the final examination of the semester.
2. He / She must successfully complete:
 - I. 20 courses, one project and internship individually, for MBA 2.5 years degree morning program & 20 courses and one project MBA Executive program.
 - II. 28 courses, one project and internship individually, for MBA 3.5 years degree program
 - III. 40 courses, one project and internship individually, for BBA (Hons) program.
3. A student must obtain a minimum CGPA of 2.50 out of 4.004. He / She should complete MRP (Management Research Project) within the domain of Specialization track, consultancy firm, industrial unit or institution approved by this Faculty. This work carries a weightage of six credit hours for determining the GPA.
5. He/ She must produce evidence of internship of 8-10 weeks in respective area of his or her specialization.

Examination System:

There shall be semester system comprising of two compulsory examinations in each semester for each course: a mid-term and a final term examination. The pattern of examination and evaluation criteria is totally of resource person's discretion. However, class tests and quizzes could of multiple choices but mid and final term examination should be based on descriptive questions. The grade given by the teacher shall be final. The dates for the examinations shall be announced well in advance by the Department.

In addition to these examinations, marks have been assigned to quizzes, class works, home assignments, class presentations, class discussions, term papers, course project etc. The grade shall be determined keeping in view the overall performance of a student. If a student fails to appear in any examination / quiz or fails to submit a home assignment in time or is unable to give his / her presentation on due date, S/he shall be given no mark in that examination / quiz / presentation, etc.

The weightage to examinations, home assignments and quizzes will be as per University Rules.

(Equivalence between letter grading and numerical grading shall be as follows):

Grade	Value	Marks	Remarks
A	4	80-100%	Excellent
B	3	65-79%	Good
C	2	50-64%	Satisfactory
D	1	40-49%	Pass
F	0	Below 40%	Fail

(Fractions will be rounded to the nearest whole number).

Explanation:

- At the end of the first semester, student must obtain a minimum grade point average (G.P.A.) of 2.00 to be promoted to the second semester.
- In case a student is able to obtain G.P.A. of 1.75 or more but less than 2.00, he will be promoted to the second Semester on probation.
- At the end of the second semester, a student must maintain a minimum cumulative grade point average (CGPA) of 2.00 and must also pass at least 50 per cent of the courses taken by him in order to be promoted to the third semester. If any of the preceding two conditions is not

fulfilled by a student, S/he shall cease to be on the roll.

- A student will be required to repeat those courses of the previous semesters in which he had failed, at the first available opportunity provided that he/she does not exceed the limit of 15 credit hour course work per semester for MBA Programs.
- At the end of the third and subsequent semesters, the C.G.P.A. of a student should not be less than 2.00, otherwise he shall cease to be on the roll.
- A student, who cannot maintain the G.P.A./C.G.P.A. requirements in accordance with regulation and ceases to be on the roll, may seek fresh admission along with other candidates, on merit, but only once.

The following weightage shall be given to the Examinations, home assignments, term papers, etc.

weightages	
i. Mid-Semester Examination	25%
ii. Course Work Home assignments/Term papers, Quizzes, Class participation	25%
iii. Final Examination	50%

g. The duration of the course for the Degree of BBA(Hons) shall not be less than eight and more than ten regular semesters and for that of MBA (Life Sciences) 2.5 years be less than five and more than seven regular semesters and for that of MBA (Life Sciences) 3.5 years be less than seven and more than nine regular semesters.

h. There will be no concept of summer semester for teaching purposes.

I. In case of a failed subject, the student will be allowed to take that course in coming semesters provided he/she will not exceed 18 credit hours workload per semester for BBA program.

The Post Graduate Diploma in farm economics and Business Management has been designed for making the participant skillful in business and economic analysis tools for rational decision making, optimal utilization of resources and profit maximization in different sector of livestock farming. They will learn all requisite tools for theoretical and empirical analysis of the problems and opportunities in agricultural farm production, marketing and management.

The program aims at:

- Enhancing the understanding of business dynamics in farming.
- Making the participant equipped in business management technique i.e. preparation of technical and financial feasibilities, making business plan, financial management tool for the establishing their business.
- Making the participants skilled in the tools of economic analysis, resource mobilization, allocation and its efficient utilization.
- Imparting basic knowledge / technique for optimal marketing of the products at local and international market level
- Triggering small business activities in the rural population and alleviation of poverty through employment generation Enhancing the share of livestock sector in GDP - a step toward the revival of the economy through promotion of corporate livestock farming

Program Design:

The PGDFEB is comprised of two semesters. Each semester will be of 16 weeks including one week of final exams. The total number of credit hours will be 30, having 10 courses each of 3 credit hours.

Eligibility Criteria:

The candidates meeting the following criteria will be considered eligible for admission:

- Graduates from all fields
- Farms managers/ supervisors / veterinarian/Agriculturalist
- Entrepreneurs



Admission Criteria:

Admission to the PGDFEB shall be granted to the applicants on the basis of following criteria approved by the University. The merit will be determined as follows:

Academic Qualification		45
Distribution of Marks	First Div	15
	Second Div	10
	Third Div	05
Additional qualification (From Life Sciences Domain)		15
Experience: 2 Years (In Life Science businesses and Industries)		10
Interview		30



MBA Tuition Fee

Morning Program		Executive Program	
Semester I	55,885	Semester I	55,885
Semester II	46,825	Semester II	49,825
Semester III	38,125	Semester III	40,525
Semester IV	38,125	Semester IV	40,525
Semester V	38,125	Semester V	40,525
Total	217,085	Total	230,285

SCHEME OF MBA STUDIES (LIFE SCIENCES)

Morning & Executive (HEC Roadmap Scheme)

Semesters	Subject/Credit Hours	Total Credit Hours/Semester
Semester - I	5 x 3	15
Semester - II	5 x 3	15
Semester - III	4 x 3	12
Semester - IV	4 x 3	12
Semester - V	(2 x 3)+6	12
Total Hours (Morning)		66
Total Hours (Executive)		66

DETAILED SCHEME OF STUDIES
MBA (LIFE SCIENCES) Morning/Executive

Semester - I	Course Name	Credit Hours
	Financial Accounting	3
	BCRW	3
	Business Math and Stat	3
	Organizational Behavior	3
	Management Information System	3

Semester - II	Course Name	Credit Hours
	Financial Management	3
	Managerial Accounting	3
	Economic Analysis (Micro & Macro)	3
	Marketing Management	3
Business Law & Taxation	3	

Semester - III	Course Name	Credit Hours
	Corporate Finance	3
	Operation and Project Management	3
	Strategic Marketing	3
Elective 1	3	

Semester - IV	Course Name	Credit Hours
	Entrepreneurship	3
	Strategic HRM	3
	Business Research Method	3
Elective 2	3	

Semester-V	Course Name	Credit Hours
	MRP (Dissertation / Thesis)	6
	Strategic Management	3
Elective 3	3	

Total	Course Name	Credit Hours
	Total 20 courses (17 core, 3 majors), 1 management research project.	66

MBA Tuition Fee

Duration: Three and half years

Semester I	55,885
Semester II	46,825
Semester III	38,125
Semester IV	38,125
Semester V	38,125
Semester VI	38,125
Semester VII	38,125
Total	2,93,335

SCHEME OF MBA STUDIES (LIFE SCIENCES)

Duration: Three and half years

Semesters	Subject/Credit Hours	Total Credit Hours/Semester
Semester - I	5 x 3	15
Semester - II	5 x 3	15
Semester - III	4 x 3	12
Semester - IV	4 x 3	12
Semester - V	4 x 3	12
Semester - VI	4 x 3	12
Semester - VII	(2 x 3)+6	12
Total Hours		90

DETAILED SCHEME OF STUDIES MBA (LIFE SCIENCES)

Duration: Three and half years

Semester - I	Course Name	Credit Hours
	Financial Accounting	3
	Commercial English	3
	Essentials of Management	3
	Business Mathematics and Stat	3
	Management Information system	3

Semester - II

Course Name	Credit Hours
Financial Management	3
Managerial Accounting	3
Marketing Management	3
Economic Analysis (Micro & Macro)	3
Business Communication Skills	3

2 Visits in inter-semester break of any renowned enterprises

Semester-III

Course Name	Credit Hours
Corporate finance	3
Strategic HRM	3
Consumer Perspective	3
OB and Leadership	3

Semester-IV

Course Name	Credit Hours
Basic Econometric	3
Sales and advertising management	3
Business Taxation and Auditing	3
Production & Operation Management	3

Semester-V

Course Name	Credit Hours
Corporate Law and Ethics	3
Entrepreneurship	3
Managerial Economics	3
Elective I	3

Semester-VI

Course Name	Credit Hours
Business Research Methods	3
Project Planning and Management	3
Strategic Management	3
Elective II	3

Semester-VII

Course Name	Credit Hours
MRP (Dissertation/Thesis)	3
Quality Assurance & Enhancement	3
Elective III	3
Total	90

Industry Driven Specialization Tracks:*



Marketing Track

1. Marketing Research
2. Sales Management
3. Export Marketing
4. International Marketing
5. Brand Management
6. Services Marketing
7. Retail Marketing
8. Advertising Management

Human Resource Management

1. Competency based Recruitment & Selection
2. Compensation and performance management
3. Human Resource Training and Development



Agribusiness Track

1. WTO Impact on Agribusiness
2. Agriculture Policies & Trade
3. Agricultural Marketing
4. Agri- Farm Management
5. Agriculture Environment & Rural Development

Finance Track

1. International Trade and Finance
2. Business Taxation Management
3. International Financial Management
4. Investment and Portfolio Management
5. Financial Analysis
6. Commercial Banking



Health Administration

1. Health Policy and Planning
2. Hospital Management
3. Primary Health Care Issues & Management
4. Health Information System
5. Health Care Marketing

Livestock Business Track

1. Overview of Livestock Businesses
2. Dairy Business Management
3. Pharmaceutical Business Management
4. Livestock Products Export Marketing
5. Livestock Feed Business Management
6. Poultry and Hatchery Business

* The offer of course from specialization tracks depends upon current market needs and availability of faculty.

BBA (Hons.) Program Fee

Semester I	49,860
Semester II	39,300
Semester III	39,300
Semester IV	39,300
Semester V	39,300
Semester VI	39,300
Semester VII	39,300
Semester VIII	39,300
Internship	5,000
Total	3,29,960

SCHEME OF STUDIES BBA (Hons.)

Semesters	Subject/Credit Hours	Total Credit Hours/Semester
Semester - I	(4 x 3)+4	16
Semester - II	5 x 3	15
Semester - III	5 x 3	15
Semester - IV	5 x 3	15
Internship	(1 x 3)	3
Semester - V	5 x 3	15
Semester - VI	5 x 3	15
Semester - VII	5 x 3	15
Semester - VIII	(3 x 3)+6	15
Total Hours		124

DETAILED SCHEME OF STUDIES BBA (Hons.)

	Subject	Credit Hours
Semester - I	Fundamentals of Accounting	3
	Business Mathematics	4
	Economics I	3
	Computer Applications in Business	3
	Freshman English I	3
	Total	16

		Subject	Credit Hours
Semester - II		Financial Accounting	3
		Business Statistics	3
		Principles of Marketing	3
		Principles of Management	3
		Freshman English II	3
		Total	15

		Subject	Credit Hours
Semester - III		Managerial Accounting	3
		Economics II	3
		Quantitative Methods	3
		Organizational Behavior	3
		Structural English	3
		Total	15

		Subject	Credit Hours
Semester - IV		Business Finance	3
		Human Resource Management	3
		Business Communication & Report Writing	3
		Sales Management	3
		Pakistan Studies in HRM & Marketing Perspective	3
		Internship of 3 Credit Hours	
		Total	15

		Subject	Credit Hours
Semester - V		Corporate Finance	3
		Consumer Behavior	3
		Business Law	3
		Management Information System	3
		Sociology	3
		Total	15

Semester - VI	Subject	Credit Hours
	Production and Operations Management	3
	Financial Markets	3
	E-Commerce	3
	Business Research Methods	3
	Elective 1	3
Total		15

2 Visits in inter-semester break of any renowned enterprises

Semester - VII	Subject	Credit Hours
	Small & Medium Enterprise	3
	International Business	3
	Business Taxation	3
	Supply Chain Management	3
	Elective II	3
Total		15

Semester - VIII	Subject	Credit Hours
	Total Quality Management	3
	Research Project	6
	Elective III	3
	Elective IV	3
Total		15

Marketing Electives:

- International Marketing
- Industrial Marketing Management
- Product Management
- Advertising and Sales promotion
- Marketing Research

Finance Electives:

- Advanced Financial Management
- Working Capital Management
- Security Analysis and Portfolio Management
- International Financial Management

Livestock Business Track

- Overview of Livestock Businesses
- Dairy Business Management
- Pharmaceutical Business Management
- Livestock Products Export Marketing
- Livestock Feed Business Management
- Poultry and Hatchery Business

Human Resource Management

- Recruitment and Selection
- Training and Development
- Appraisals & Performance Management
- Compensation and Benefit Management

Scheme of Studies for PGDFEB

Semesters	Subject/Credit Hours	Total Credit Hours/Semester
Semester - I	5 x 3	15
Semester - II	5 x 3	15
Total Hours		30

Semester - I	Subject	Credit Hours
	Economic Analysis	3
	Quantitative Techniques in Business	3
	International Trade	3
	Farm Business Management	3
	Computer Application in Business	3
Total		15

Semester - II	Subject	Credit Hours
	Economics of Agricultural/Livestock Business	3
	Agricultural and Livestock Policy	3
	Accounting System in Farm Business	3
	Marketing Farm Product	3
	Business Plan & Review of Livestock Projects	3
Total		15

Fee Structure for PGDFEB

Rs. 25000/- per semester

Class schedule:

Five days in a week

Usefulness of the Diploma:

FEB Diploma holder will be given admission in MBA Morning (3.5 Year) and Evening program (five seats in each program), as per decision of the Admission committee.

Information Technology Centre

UVAS, as a progressive institution, has excellent IT facilities to support students. Our recent initiative has embarked upon to establish eight computer labs having 20 PCs each at different departments/ including library and hostels. The facilities of Internet, printing, scanning and CD writing are available in the Labs. Training programs are being continuously arranged



by IT Center to meet the needs of trained/skilled manpower for UVAS and various public and private-sector organizations.

IT Center manages the overall IT infrastructure of the University like network developments, expansion and maintenance, providing maintenance/ troubleshooting services (network, hardware and software) to all departments, Software Developments, Data base Management & Website Development and 24-hours Internet facility.



Mr. Muhammad Rizwan

Director (IT)

Mr. Rizwan holds Masters degree in Computer Sciences from Islamia University, Bahawalpur, with an extensive range of certifications under his belt like MCP, PCPI, MCSE, CCNA, CCNP he has proved his worth and technical excellence in the field of network security & management in public and private sector organizations. His areas of interest include telecommunication software, compressed voice & video over wireless networks & computer networks modeling.



University Library

The University Library is fully engaged in providing effective library services for the promotion of Higher Education, Research & Extension through its following sections.

1. Library Circulation Section

This section comprises of more than 16,471 text and reference books related to Veterinary & Animal Sciences, and other disciplines like Business Management along with 836 Thesis.

2. The Book Bank Section

The Book Bank comprises of more than 2,600 volumes of text books and students can make full use of this precious facility.

3. Journal Section

There are approximately 4,500 bound volumes of 315 old/retrospective scientific journals whereas University Library is currently receiving 49 latest journals/ periodicals related to different disciplines. In addition to this more than 2,500 reports and magazines of different organizations are also available.

4. Audio Visual Computer Section

This section offers the facilities of study & research through TV, VCR, Micro Fiches Readers with Copiers, Full Multimedia Computers, Scanners, Laser Printers and other searching facilities. This section has been recently upgraded by installing latest computers, close circuit cameras, bar code scanning system and networking.



Dramatic Club

The department of business management and life sciences possess a Dramatic club to augment the ability to enact the problems of real life. It is to provide mantle relief and a place for catharsis of the young generation of the time.

Sports Facilities

Sports and games play a vital role in the growth of mind and body. Without games the students become stagnant. The department has very eager and genial sportsmen. The students play different games according to their mood and temperament. Many inter and intra competitions are arranged in different games; as cricket, body building, rugby, football and athletics.

Debating Society

The students ought to discuss and argue to convince their listeners to meet the requirement of the present times. The students voluntarily participate in the debates and speeches.





Not saying, but doing is our credibility.



U for you, V for we a Solidarity



**Nabeel
Khokhar**

When I joined University of Veterinary and Animal Sciences in 2008, I was a raw bachelor of commerce. The university especially my department was a source of inspiration for me. My teachers not only imparted formal syllabi based education but also gave me the vision and the pragmatic approach towards life and within a couple of years I was altogether a different and a transformed person. I owe a lot to my Alma Mater. The training and teaching of my institution was qualitatively so superior that I got the assignment of Research Associate in an esteemed institution like Centre for Leadership Excellence (CLE) during my final project. I gained so much confidence in my two academic years. I have also been an anchor person of a live T.V program of Channel V. Hats off to my university and my mentors who groomed me to the highest level.



Maryam Akram

After completing my B.Com from Punjab University, I entered UVAS for my MBA (Life Sciences) degree. Two years at FLSBM, UVAS passed in a blink of an eye leaving behind strong transformations in my personality and learning paradigms. The most important aspect of my boosted personality, I acquired at UVAS includes improved communication skills, problem solving approach, self-confidence and self-reliance. I am now serving as a Lecturer in the field of commerce and spreading my knowledge for the betterment of the society. I owe all of my success to my University Mentors and sincere devotion of my teachers.



**Zarnosh
yaqub**

Zarnosh Yaqub is a graduate with strong communication and organizational skills, earned MBA in Human Resource Management (HRM) from University of Veterinary and Animal Sciences Lahore (UVAS), session 2008-2010. Now serves for development sector through Agha Khan Foundation (AKF), Islamabad. He works as Program Assistant for Disaster Risk Management (DRM) Department at AKF. Motivation, adaptability and enthusiasm are other aspects of his entity. UVAS proudly affirms him as a paradigm, for his passion and devotion towards his career.



Important offices at the University

Registrar Office

Dr. Kamran Ashraf
Registrar

042-99212868

Mr. Sardar Muhammad
Deputy Registrar

Treasurer Office

Muhammad Aslam Pervez
Treasurer

042-99212867

Muhammad Umar
Deputy Treasurer

P & D Office

Dr. Muhammad Afzal
Director P&D

042-99212865

Project Director (B&W)

Mr. Muzaffar Ahmad
Director

042-99212869

COE

Mr. Sajjad Hyder
COE

042-99212870

Mr. Badar Munir
Asst. Controller

VC Secretariat

Ch. Muhammad Shafique Tahir
P.A to VC

042-99211476

Mrs. Ulfat Anwar
Assistant to VC

Glossary

P&D= Planning and Development
COE = Controller of Examinations
B&W = Building and Works

edited & graphics by: Shakil Ahmad
M. Ali Hamza
photography: M. Ali Hamza

129 years of excellence in
academics research and services



Faculty of Life Sciences Business Management
University of Veterinary and Animal Sciences,
Lahore - 54000, Pakistan
Tel: +92-42-99213663 Fax: +92-42-9911461
email: mba@debm.uvas.edu.pk
www.uvas.edu.pk