

**Event Report for the Photography Workshop
“Introduction to The Basics of Photography”
by the
Still & Film Society in association with NIKON PAKISTAN
held on 11th October 2018**

The Still and Film Society Lahore, in association with NIKON PAKISTAN organized a One Day Photographic Workshop by the name of “Introduction to the Basics of Photography” on 11th October 2018 at conference hall UVAS Lahore. This was a wonderful initiative towards better learning of photography. In the present times, photography has become a hobby of many people. When the society was made, there were no more than four dslrs were in the university but at the present day more than two hundred people have semiprofessional or entry level cameras.

Keeping this in consideration, Still and Film Society collaborated with NIKON PAKISTAN to deliver a comprehensive lecture and hands on practice on photography. A registration fee of PKR 100/- was kept for refreshment and certificates for the participants as well as keeping the attendance at its maximum. More than 110 people registered for the workshop. These included students as well as faculty and university administration members. A budget of PKR 8000/- (exclusive of all taxes) was provided by the university, for marketing and management of the activity.

Nikon Pakistan helped us by provision of few of the cameras for learning purposes, a trainer of Nikon Pakistan, Mr. Muhammad Arif, who taught about camera photography and phone photography delivered lectures. Bouquets were presented by the Nikon Pakistan team to the Core Team of Still and Film Society Lahore. Furthermore, a question answer round was also conducted by the Nikon Pakistan team. Nikon gifts were given to the people who answered the questions.

The Worthy Vice Chancellor of UVAS Lahore, Meritorious **Prof. Dr. Talat Naseer Pasha (S.I)** was the chief host of this event and he presented shields were given to the CEO of Nikon Pakistan, Mr. Noraiz Nasir. Trainer Nikon, Mr. Muhammad Arif. National Marketing Manager Nikon Pakistan, Mr. Syed Zubair Qutab. Patron Still & Film Society Lahore, Prof. Dr. Aneela Zameer Durrani and CEO & Founder of The Still and Film Society Lahore, Mr. Asaad Ghafoor. A shield was also presented to the Vice Chancellor by the patron SAFs Prof. Dr. Aneela Zameer Durrani.

It was altogether a wonderful and productive event and kept the name of Still and Film Society Lahore in providing the most productive and disciplined services. We will continue to bring such events in the future as well.

Best Regards,

Team SAFs.